

**From:** [Emilie Cameron](#)  
**To:** [Rena Leddy](#); [Kerry@hollywoodbid.org](#); [MRumsey@ccala.org](#); [Lauren Schlaue](#); [Karin@unionsquarebid.com](#); [Dion Dwyer](#); [blair@historiccore.bid](#); [Kent Smith](#); [Maggie Campbell](#); [Kate Schwab](#); [Zahra Nahar-Moore](#)  
**Cc:** [Michael Ault](#); [Jeff Kiernan](#)  
**Subject:** RE: AB718 Fails Senate Vote  
**Date:** Wednesday, September 02, 2015 5:59:21 PM

---

You are correct, on reconsideration it could come back before Sept 11 deadline. From what we heard today in the building the votes haven't changed to sway outcome but it's still very important this group continue to reiterate opposition and thank the no votes to reinforce. The Santa Barbara coalition is very critical, their no vote recorded made a difference. If it makes it back to the floor, a change to aye votes could bring it closer to the governors desk.

Emilie Cameron  
Downtown Sacramento Partnership  
C: (916) 420-1779

---- Zahra Nahar-Moore wrote ----

Hi Emilie –

Thanks so much for your advocacy on this – indeed it was encouraging to see AB 718 defeated on Monday, and is a testament to your efforts and the strength of the CDA coalition's advocacy in opposition to the bill.

It was our understanding, however, that because a vote on reconsideration of AB 718 passed, the bill could come up again for a vote between now and September 11, when the current legislative session will adjourn. Yesterday AB 718 was item 162 on the Senate docket; today it was item 93, so it seems to be moving up.

For that reason, Maggie Campbell (Downtown Santa Barbara) and I are encouraging additional advocacy on the part of the CDA members, to call their Senators and thank the ones who voted “no,” asking them to maintain their opposition, and to try and sway those who voted “aye” to reconsider – again raising concerns about the preemption of local regulatory authority and AB 718's failure to provide a meaningful solution to homelessness.

Many thanks for being present at the State Capitol this week – permanent defeat of this bill seems within reach, and additional advocacy could be the key.

Best,  
Zahra

---

**From:** Emilie Cameron [mailto:[ecameron@downtownsb.org](mailto:ecameron@downtownsb.org)]  
**Sent:** Wednesday, September 02, 2015 4:56 PM  
**To:** [rena@fashiondistrict.org](mailto:rena@fashiondistrict.org); Zahra Nahar-Moore <[Zahra@downtownsb.org](mailto:Zahra@downtownsb.org)>;  
[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org); [MRumsey@ccala.org](mailto:MRumsey@ccala.org); [laurens@lsconsult.com](mailto:laurens@lsconsult.com);

Karin@unionsquarebid.com; Dion Dwyer <ddwyer@downtownsac.org>; blair@historiccore.bid;  
kent@fashiondistrict.org; Maggie Campbell <maggie@downtownsb.org>; Kate Schwab  
<kate@downtownsb.org>

**Cc:** Michael Ault <mault@downtownsac.org>; Dion Dwyer <ddwyer@downtownsac.org>

**Subject:** AB718 Fails Senate Vote

Hello:

Knowing that AB 718 (Chu) was up for a Senate floor vote this week, DSP was active walking the halls of the State Capitol meeting with Legislators and sharing our concerns about the pending legislation, specifically CDA's opposition to the bill. We're happy to report we were successful! Yesterday, AB 718 failed to receive the votes needed to pass.

We heard from several Senators following the vote thanking us for sharing our concerns in advance of the vote. Our advocacy made the difference. This is a great example of the potential influence CDA has under the dome. We have a unique constituency and potentially a very strong voice that can sway Legislators on critical issues. As CDA moves forward, we look forward to engaging further with you to discuss how to maximize resources to ensure success for us all.

Turning back to AB 718, as a point of reference, the Senate floor vote roll call is attached. We encourage you to reach out to your Senator(s) to thank them for their No vote and/or reiterate concerns with Yes votes in case this legislation returns.

Please don't hesitate if you have any questions. Thanks, Emilie

**Emilie Cameron | Policy & Advocacy Manager**

**Downtown Sacramento Partnership**

980 9th Street, Suite 400

Sacramento, CA 95814

**e:** [ecameron@downtownsac.org](mailto:ecameron@downtownsac.org)

**p:** 916.287.9960

**c:** 916.420.1779